

Other Outreach Ideas

The Financial Literacy and Education Commission is looking for partners to help us get the word out about MyMoney.gov. You or your organization might:

1. Make Promotional Bookmarks Available to Your Community Members:

If you work for an organization that serves consumers directly, it may have a location designed for the public to pick up free information. Or, you may know where in your community most people get their information. Make sure that MyMoney.gov bookmarks are available in these places so people can pick up free copies.

2. Encourage Your Co-Workers to Use Information on MyMoney.gov:

Sharing information with your colleagues can help them better understand consumer issues. Let them know about the free resources on MyMoney.gov!

Email can be a quick and effective way to let your co-workers know about the free consumer publications on MyMoney.gov. Include a link to MyMoney.gov, where they can access information – in English and Spanish – from 20 Federal agencies and Bureaus.

3. Include Consumer Messages and Tips in Your Organization's Newsletter:

By including short articles with practical and easy-to-follow tips, you can provide valuable information that everyone can use. For example: include consumer tips with links to more information in your organization's e-newsletters.

Want to learn how to save, invest, and manage your money better – for free? Visit MyMoney.gov – “the U.S. government's website dedicated to teaching all Americans the basics about financial education. Whether you are buying a home, balancing your checkbook, or investing in your 401(k), the resources on MyMoney.gov can help you maximize your financial decisions. Throughout the site, you will find important information from 20 Federal agencies and Bureaus designed to help you make smart financial choices.

- Want to learn how to establish and use credit, request a free copy of your credit report, read your credit score, and avoid credit scams. Visit MyMoney.gov...
- Learn the details of buying a house or a car, buying a franchise or starting a business, or paying for a college education. Visit MyMoney.gov...

4. Link to MyMoney.gov from Your Organization's Website:

Visitors to your website will appreciate having a direct link to free practical information from the Federal government.

Ask your webmaster to place a button on your website with a link to MyMoney.gov. Visit www.mymoney.gov/outreacht toolkit for "quick-jump" banners and buttons that direct consumers to MyMoney.gov: Your Trusted Source for Financial Information.